

DACH Compliance Check

🕒 approx. 25 min

Module: GDPR as a CRO Competitive Advantage

Type: checklist

Task: For Germany, Austria, and Switzerland, check each market individually: What specific requirements apply to your shop? Note where your current setup would need to be adjusted to be fully compliant across all three markets.

Review checklist

- ☐ For Germany, Austria, and Switzerland, check each market individually: What specific requirements apply to your shop? Note where your current setup would need to be adjusted to be fully compliant across all three markets.

My most important insight

Next actions

☐

☐

☐

1. How would I explain to my customers why we use a particular tracking tool?

2. Which compliance risk in my CRO setup am I most likely sleeping on?

3. How can I communicate GDPR compliance as a trust advantage?

How to use this worksheet: Print it out or fill it in digitally. Complete the fields during or right after the module - that turns theory into concrete action for your shop.